

Revised 2012 Advertising Information and Guidelines

PTI JOURNAL

An excellent forum to reach design professionals and industry representatives.



The 2012 issue of the *PTI JOURNAL* will be distributed to PTI Company and Professional Members. In addition, PTI sells back issues to design professionals and academicians around the world. The publication features PT-focused peer-reviewed technical papers, articles, industry news, and project case studies.

Advertisements available in the *PTI JOURNAL* include full-page, 1/2-page, or 1/4-page formats in black and white or full color.

- Files must be sent as an Adobe PDF version 5.0 or later (preferably as a press quality, high-resolution file)
- When sending a color logo, please save it as an .eps file or a .tiff file with a resolution (dpi) of 300 or higher.
- Send dimensions based on an 8.5 x 11 in. page.

Ads and payment must be received by: March 20, 2012

Ad sizes and pricing					
Color ads	Member	Nonmember	Black & white ads	Member	Nonmember
1/4 page	\$500	\$600	1/4 page	\$250	\$400
1/2 page	\$700	\$850	1/2 page	\$500	\$650
Full page	\$1000	\$1100	Full page	\$750	\$900
Full page inside cover	\$1250	\$1350			

Company name _____

Street address _____ City _____ State _____ Zip code _____

Phone _____ Fax _____ E-mail _____

Contact name _____ Contact e-mail _____ Contact phone _____

PAYMENT INFORMATION

please check all that apply:

- 1/4 page color
 1/2 page color
 Full page color
 Full page color inside cover

PAYMENT METHOD: CHECK (on US Bank)
 CREDIT CARD (circle one)
 Visa MasterCard American Express Discover

Cardholder name _____ Expiration date _____

Credit card # _____ Billing zip code _____ Signature _____



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Contact Jeff Ponder if you have any questions regarding ad space:
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